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Jackson Wild Announces Partnership with American Society of Cinematographers and RED Digital Cinema

JACKSON, Wyo. – Jackson Wild has announced a new partnership with the American Society of Cinematographers and RED Digital Cinema to celebrate excellence in cinematography and to support emerging cinematographers in wildlife filmmaking.

Wildlife filmmaking continues to attract growing interest from streaming services, as the need to highlight threats to wildlife all around our planet from climate change and environmental degradation grows increasingly urgent.

“The ASC is excited to partner with Jackson Wild and RED to help wildlife cinematographers develop their technical and story-telling skills in this increasingly important area of filmmaking,” said Stephen Lighthill, President of the ASC.

The aim of the partnership is to provide ASC members with mentorship opportunities through Jackson Wild and RED, supporting emerging filmmakers from historically excluded groups around the world. Additionally, ASC will oversee the award for best cinematography at the annual Jackson Wild Media Awards, nature film’s equivalent to the Oscars®.

“It is a privilege for us to work with the cinematographers and filmmakers telling these incredibly important, compelling stories.” said Brian Henderson of RED, who also serves on the Board of the Wildlife Society of Filmmakers. “We are delighted to collaborate with Jackson Wild and ASC to support them. It’s an honor to work with these organizations and brilliant filmmakers.”

“There has never been a more urgent time for us to use the power of beautiful, well-told stories to inspire decisive action as our planet confronts biodiversity collapse and the climate change crisis,” added Lisa Samford, Executive Director of Jackson Wild who also serves on the Board of the Wildlife Society of Filmmakers.. “We are fully committed to elevating historically excluded storytellers and delighted that the ASC and RED share these goals. We’re thrilled at the new opportunities that will result.”

The finalists for the Jackson Wild Media Awards cinematography category will be announced in August, and the winner will be recognized at the annual Jackson Wild Summit, taking place September 26 - 30, 2022 in Neusiedler See - Seewinkel National Park, Burgenland, Austria. Learn more at jacksonwild.org.

About Jackson Wild

Jackson Wild's international board members include: African Wildlife Foundation, ARTE France, BBC Studios, Blue Ant Media / Love Nature, Borealés, Conservation International, Discovery, Doclights, GBH, Gorongosa Restoration Project, HHMI Tangled Bank Studios, Humane Society International, International Fund for Animal Welfare, National Geographic Partners, National Geographic Society, Nature/WNET, Netflix, NEWF (Nature, Environment & Wildlife, Filmmakers), Off the Fence Productions, ORF Universum, PBS, Saint Thomas Productions, San Diego Zoo Wildlife Alliance, Seeker, Smithsonian Channel, Sony Electronics, The Nature Conservancy, Terra Mater Studios, Wanda Films, and World Wildlife Fund-US.

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