





## THE GREAT APES SUMMIT AT JACKSON HOLE

Welcome to the Great Apes Summit, the inaugural conservation initiative of the Jackson Hole Wildlife Film Festival. Since 1991, the Festival has used the power of media to spark people to take action, so it was a logical next step to focus attention on a specific conservation issue.

Great apes are a natural choice, as they desperately need our help. Populations are in steep decline as habitats shrink and human disturbance rises. If we are to save the great apes, now is the time to come together and find solutions.

The Great Apes Summit is designed to offer fresh perspectives to critical issues that threaten the long-term survival of chimpanzees, gorillas, bonobos and orangutans. As co-hosts, we have utilized the breadth and depth of our networks to create opportunities for collaboration

and synergy in Jackson Hole that might influence not only the decisions made by global leaders, but the choices made by people like you who have the capacity to impact the lives and survival of great apes through everyday activities.

There are success stories to inspire—a mountain gorilla population that has more than doubled in the last 25 years, the end of biomedical testing on chimpanzees in the U.S., growing awareness of the toll industrial-scale agriculture takes on great ape habitat—but not enough. Only through collaboration and innovation can we truly safeguard our closest relatives. The Great Apes Summit is a great place to start.

On behalf of the Great Apes Summit, thank you for coming, and we wish you four wonderful days in the shadow of the Tetons!

**Doug Cress**  
Program Coordinator  
GRASP

**Annette Lanjouw**  
Program Coordinator,  
Arcus Foundation

**Lisa Samford**  
Program Coordinator  
JHWFF

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## Summit Office

The Summit Office is located in the Center for the Arts, just next to the Box Office.

Hours: 8:30am to 5pm.

## Summit Materials

### Mobile App

We are thrilled to launch a #JHFestival mobile app. Please download on either your iPhone, Android or iPad for up-to-date schedule information, and use the hashtag whenever you can!

**iOS:** <https://itunes.apple.com/us/app/jhfestival-app/id696883031?ls=1&mt=8>

**Android:** <https://play.google.com/store/apps/details?id=com.crowdtorch.jacksonholewff>

## Internet/Wi-fi

Center for the Arts

CFTAWIRELESS

pw: cfta1234

## Event Transportation

Round-trip bus transportation between the Center for the Arts, off-site events and the Jackson Lake Lodge is provided free of charge. Please check the schedule for times and locations.

## Lost Items

Please be responsible for your badges and bags. There is a \$50 replacement fee for lost badges and a \$75 replacement fee for lost bags. Check "Lost and Found" at the Summit Office and Hotel Reception Desk for any missing items.

## JHWFF

The Great Apes Summit is a joint initiative of the Jackson Hole Wildlife Film Festival, the Great Apes Survival Partnership (GRASP), and the Arcus Foundation. The four-day summit will focus on three themes that represent human's complex relationships with great apes: Ethics, Consumption and Going Forward. The final two days will be hosted at Jackson Lake Lodge, with over 600 broadcast and media stakeholders at the Jackson Hole Wildlife Film Festival's biennial media industry conference.

## FILM SCREENINGS

We will be screening Great Ape themed films from 10am to 5pm at the Centre for the Arts in the Black Box Theatre on Saturday and Sunday and showcase previous festival award-winners at the Jackson Lake Lodge on Monday and Tuesday further details in the Film Screening section.



It takes only minutes, watching great ape behavior, to see similarities in our behaviors. A chimpanzee's big brother hits him, and he runs, crying to his mother who consoles him. A gorilla leans back into leafy foliage and exhales deeply, and it's easy to feel relaxed. An orangutan huddles under a leaf umbrella and seems to look miserable and damp. You've been there.

Scientists have identified that most great apes share most of our DNA, but genetics are just numbers—it's more than that. Humans weren't the first great apes to go into space, it was our closest relatives. Great apes have been standing in for us in tough situations without having a say for long enough that it is time we began a conversation about what we can do to help them. The themes of the Great Apes Summit are meant as a guide, bringing experts together from multiple disciplines to help us create opportunities to develop solutions.



## ETHICS

Social and cultural implications of the manipulation and use of great apes by humans.



What has given us our perceived dominion over the great apes? They are so like us, and yet for centuries, we have owned, traded, kept, and raised them. If we see ourselves in their faces and their behaviors, what prompts our sense of ownership?

Similarities between us and the great apes prompted science to begin using great apes as a proxy for human beings in laboratory settings, often subjecting them to experiments deemed unfit for humans. Even as science begins to

phase out this use of great apes, we must still continue to reevaluate the place of great apes in human society. The use of live apes in entertainment is no longer necessary, thanks to the advances in computer imagery that made films like King Kong and Rise of Planet of the Apes possible.

As attitudes change, we can search for alternatives in order to treat the other great apes more equitably.

## CONSUMPTION

### Trade and illegal trafficking of apes and their habitat for food, fuel and other products.

While much of the focus on ape conservation places blame at the local level, we are learning to accept that our actions and behaviors, across the globe, impact the survival of the great apes and their habitats. Basic choices that individuals make play a huge role in the fate of our closest relatives, from obvious selections like using recycled paper to reduce logging demand to more subtle choices of soaps that don't contain palm oil. People today are trying to live and use resources consciously, to avoid destroying natural habitats and the wildlife that depend on them.

The illegal trade in great apes is fueled by the belief that infant primates are a commodity and a financial asset because they are desired as pets and for entertainment. By curbing the demand for these wild animals, we protect the supply of great apes in their natural environments. A dwindling demand for primate pets will send a clear message to those taking the infants from their forest families – it won't pay.

Realizing that many local populations have been accustomed to interacting with these great ape populations in ways that are unsustainable and oftentimes destructive, we can therefore search together, collaboratively, for alternatives to these activities, in addition to imparting a residual value to apes and their habitats by means of programmes like REDD+.





## GOING FORWARD

### Insight and action required to secure a future for Great Apes and their habitat

Together we can work to define conservation as more than isolated attempts to protect and save individual populations of great apes. We need to address the larger goals of conservation on a fundamental level. It is through collaborative events like the Great Apes Summit that we can all work together linking the disparate pieces together in new, and astounding ways.

Economic development, when linked with long-term survival of natural landscapes and wildlife, is the most effective. Thus it becomes important to find new ways to ensure that the exploitation of resources is done in a sustainable manner, and contribute to both

sustainable conservation and development goals. Conservationists working together with agro-industrial initiatives and with local communities, national governments and scientists are often better equipped to find equitable solutions while still taking into account the myriad variables involved in the protection of our closest relatives, the great apes.

Humans are the only ones capable of protecting and caring for the environment. As Dr. Jane Goodall, GRASP Ambassador, says, "What you do makes a difference, and you have to decide what kind of difference you want to make."

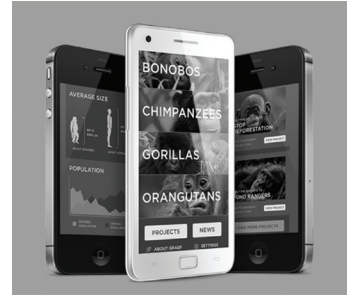


## THE APE APP

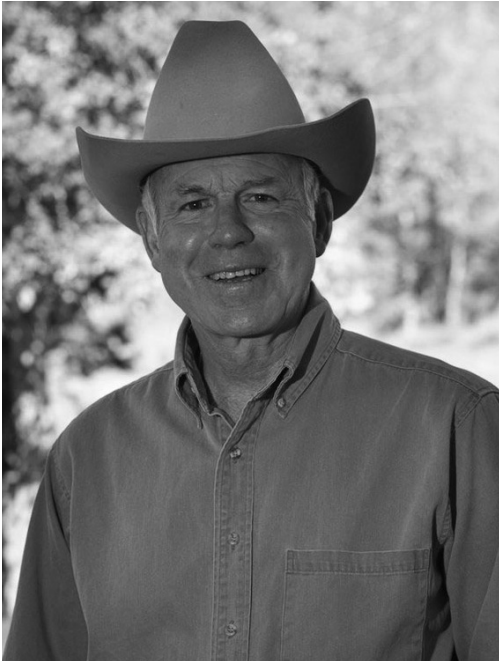
In collaboration with their partners, GRASP is pleased to launch the Ape App, a tool to allow the public not only to learn about the great apes, but to have access in real-time to field projects dedicated to studying and protecting them.

This mobile app, available in both the iTunes store and Google Play, will educate users about the four species of (non-human) great apes: orangutans, chimpanzees, bonobos and gorillas. Through exciting, colorful graphics and beautiful photo galleries, users will have the opportunity to learn more about these species—their habitats, food preferences, subspecies, and fun facts—really getting to know our closest relatives!

Users will also be informed about the current threats facing the great apes, and learn about actual projects being conducted right now to combat these threats. Real-time updates from field projects will give the user a sense of empowerment and immediacy, and they will have the ability to donate to specific projects.



## **John Turner, Former Assistant Secretary of State for Oceans, International Environment & Scientific Affairs**



John F. Turner is a former Assistant Secretary of State for Oceans, International Environment & Scientific Affairs. Prior to his appointment as Assistant Secretary, John was President and Chief Executive Officer of The Conservation Fund, a national nonprofit organization dedicated to public-private partnerships to protect land and water resources. Between 1989 and 1993, he served as the Director of the U.S. Fish and Wildlife Service, where he was responsible for expanding collaborative approaches under the Endangered Species Act, increasing wetland protection and establishing 55 new National Wildlife Refuges, the most of any administration in the nation's history. John served for 19 years in the Wyoming State Legislature and is a past President of the State Senate. A native of Moose, Wyoming, Mr. Turner is a third-generation rancher who, with his brothers, operates the Triangle X Ranch in Grand Teton National Park.

**KEYNOTE: Saturday | 10am | Center for the Arts**

## **Michael T Jones Chief Technology Advocate, Google**



Michael T. Jones is Google's chief technology advocate, charged with advancing the technology to organize the world's information and make it universally accessible and useful. Michael travels the globe to meet and speak with governments, businesses, partners and customers in order to advance Google's mission and technology. He previously was chief technologist of Google Maps, Earth and Local Search—the teams responsible for providing location intelligence and information in global context to users worldwide. Before its acquisition by Google, Michael was CTO of Keyhole Corporation, the company that developed the technology used today in Google Earth. He was also CEO of Intrinsic Graphics, and earlier, was director of advanced graphics at Silicon Graphics. A prolific inventor and computer programmer since the 4th grade, he has developed scientific and interactive computer graphics software, held engineering and business executive roles, and is an avid reader, traveler and amateur photographe using a home-built 4 gigapixel camera made with parts.

**KEYNOTE: Monday | 7:30pm | Forum Room**

## Jane Goodall, Ph.D., DBE

### Founder, the Jane Goodall Institute & UN Messenger of Peace



In July 1960, Jane Goodall began her landmark study of chimpanzee behavior in what is now Tanzania. Her work at Gombe Stream would become the foundation of future primatological research and redefine the relationship between humans and animals. In 1977, Dr. Goodall established the Jane Goodall Institute, which continues the Gombe research and is a global leader in the effort to protect chimpanzees and their habitats. The Institute is widely recognized for innovative, community-centered conservation and development programs in Africa and for Jane Goodall's Roots & Shoots, its global environmental and humanitarian youth program. Dr. Goodall founded Roots & Shoots with a group of Tanzanian students in 1991. Today, Roots & Shoots connects hundreds of thousands of youth in more than 120 countries who take action to make the world a better place for people, animals and the environment. Dr. Goodall travels an average of 300 days per year, speaking about the threats facing chimpanzees, other environmental crises, and her reasons for hope that humankind will solve the problems it has imposed on the earth. Dr. Goodall's honors include the French Legion of Honor, the Medal of Tanzania, and Japan's prestigious Kyoto Prize. In 2002, Dr. Goodall was appointed to serve as a United Nations Messenger of Peace and, in 2003, was named a Dame of the British Empire.

**KEYNOTE: Sunday | 7:30pm | Center for the Arts**

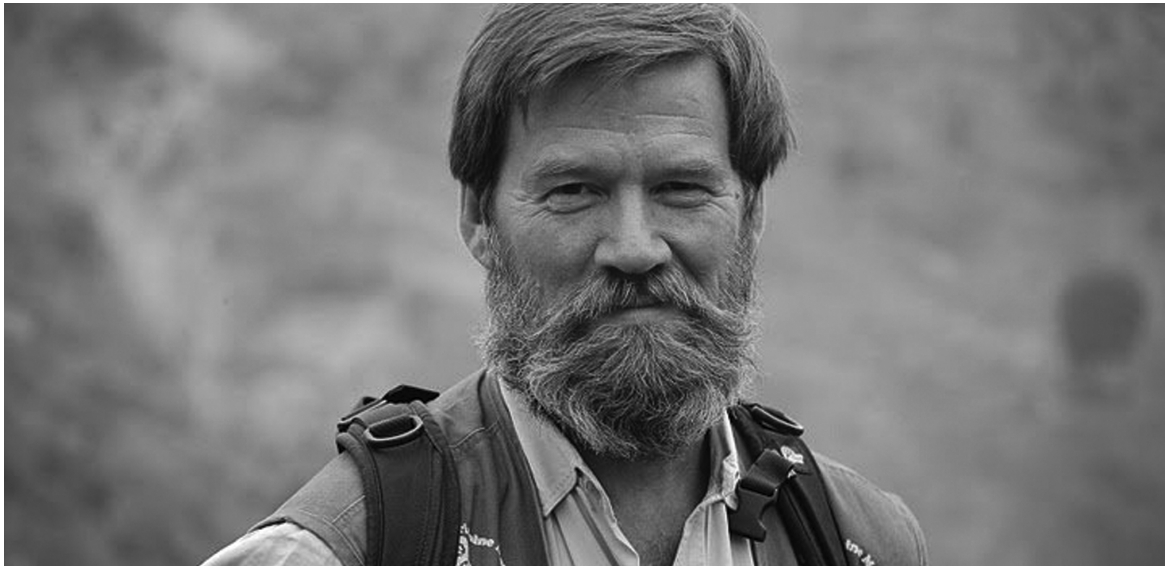
## Richard Wrangham, Ph.D.

### Founder, the Kibale Research Project & Kasiisi Project



Richard Wrangham is Ruth B. Moore Professor of Human Evolutionary Biology at Harvard University. He began his research working with renowned primatologist Jane Goodall at the Gombe Stream Research Centre in Tanzania. He read zoology at Oxford University before receiving his Ph.D. in the field from Cambridge. He has long been recognized as a leader in studies of primate behavior. He has served on five editorial boards of scientific journals, received numerous awards, including a MacArthur Foundation Fellowship, and conducted research at Bristol University, Stanford University, the University of Michigan and King's College, Cambridge. Since 1987 he has directed the Kibale Chimpanzee Project—a study of wild chimpanzees living in Uganda. At Kibale he researches topics including chimpanzee social relationships, culture, self-medication and violence. Together with Dr. Brian Hare, he has studied the effect of domestication on animal behavior and cognition. His most recent book is "Catching Fire: How Cooking Made Us Human."

**KEYNOTE: Sunday | 7:30pm | Center for the Arts**



The GRASP-Ian Redmond Conservation Award was established in recognition of great apes advocate Ian Redmond OBE, who has worked tirelessly in support of chimpanzees, gorillas, orangutans and bonobos for more than three decades. Redmond helped create GRASP in 2001, and served as the GRASP Envoy for many years.

The GRASP-Ian Redmond Conservation Award is limited to African and Asian nationals from the 23 great ape range countries. The award includes the financial support of the U.N. Environment Programme (UNEP), the Born Free Foundation, Conservation International, and private donors.

“I am honored to be associated with this award,” said Redmond. “I have dedicated my life to protecting great apes and their habitat, but apes need all of the friends they can get. If this award can enable others to make a similar commitment, bringing new and innovative ideas to the table, then perhaps the decline in great apes can one day be reversed.”

In its inaugural year, the submissions for the GRASP-Ian Redmond Conservation Award were so impressive that the committee has selected four winners from Africa and Asia, and they will be revealed on Sunday, September 22nd, at a special lunch presentation.



## ***Ape Genius***

At a research site in Fongoli, Senegal, a female chimpanzee breaks off a branch, chews the end to make it sharp, and then uses this rudimentary spear to skewer a tasty bush baby hiding inside a hollow tree. It's an astonishing breakthrough for primate researchers—the first time anyone has documented a chimpanzee wielding a carefully prepared, preplanned weapon. But it's only the latest in a slew of extraordinary new findings about ape behavior. The more researchers learn about the great apes—chimpanzees, bonobos, gorillas and orangutans—the more evidence they find of creative intelligence. What, then, is the essential difference between them and us? *Ape Genius*, a NOVA-National Geographic special, explores that proactive question and examines research that is illuminating the ape mind. Bit by bit, investigators are finding an explanation for why the non-human great apes never made the breakthrough into a human-style culture that builds on the achievements of previous generations.

**Saturday, 11am | Black Box Theatre**

**Sunday, 1pm | Black Box Theatre**

## ***Chimps: Next of Kin***

Chimpanzees in Senegal have been observed carrying out astounding behaviors that have experts stunned. They've developed survival skills once believed to be performed only by humans—like hunting mammals with tools made of sticks. What can their actions tell us about our own origins? Anthropologist and National Geographic Emerging Explorer Jill Preutz chronicles these chimps and the lessons to be learned about ourselves.

**Sunday, 3pm | Black Box Theatre**

## ***Cultured Ape*** (2003 Grand Teton Winner)

Fifty years ago, we humans were unique. We had intellect, emotions, consciousness, language....not even the great apes - our closest relative—shared these 'special' human attributes. But one by one the barriers have fallen. Primatologist Frans de Waal now claims that apes share with us the most precious jewel in our evolutionary crown: culture. A 60-minute film exploring the remarkable depth of similarity between ourselves and our nearest relatives.

**Saturday, 1pm | Black Box Theatre**

**Sunday, 12 | Black Box Theatre**

**Monday, 6pm | Wrangler Theatre**

**Tuesday, 9pm | Forum Room**

## ***Disneynature Chimpanzee***

Disneynature's True Life Adventure, *Chimpanzee*, introduces Oscar, a young chimpanzee whose playful curiosity and zest for discovery light up the African forest until a twist of fate leaves Oscar to fend for himself with a little help from an unexpected ally. Directed by Alastair Fothergill (*African Cats & Earth*) and Mark Linfield (*Earth*), and narrated by Tim Allen (Disney•Pixar's *Toy Story*), *Chimpanzee* swung into theaters on April 20, 2012, just in time for Earth Day.

**Tuesday, 8pm | Forum Room Theater**

## ***Gorilla Murders***

We unravel the web of corruption and mystery surrounding the murders of six rare mountain gorillas. Only an estimated 720 of these primates remain in the wild, and this is one of the worst massacres of mountain gorillas since scientist Dian Fossey began battling poachers 40 years ago in the very same region. We travel to eastern DRC to offer the full untold story behind the massacre. Central to the story is Stirton, a South African war photographer who was on-location when the murdered gorillas were found. We offer exclusive testimonials from eyewitnesses, including Stirton, who discuss the hunt to bring the perpetrators to justice and the desperate efforts to protect the remaining gorillas

**Saturday, 2pm | Black Box Theatre**

**Sunday, 2pm | Black Box Theatre**

**Tuesday, 6pm | Wrangler Theatre**

## ***GREEN*** (2009 Grand Teton Winner)

Her name is Green, she is alone in a world that doesn't belong to her. She is a female orangutan, victim of deforestation and resource exploitation. This film is an emotional journey with Green's final days. It is a visual ride presenting the devastating impacts of logging and land clearing for palm oil plantations, the choking haze created by rainforest fires and the tragic end of rainforest biodiversity. We watch the effects of consumerism and are faced with our personal accountability in the loss of the world's rainforest treasures.

**Saturday, 12:00 / Black Box Theatre**

**Monday, 12:30 / Forum Room**

## ***Mountain Gorilla***

Patrick Stewart narrates in three episodes the story of some of the groups of mountain gorillas, a very rare primate, in their central African jungle territories near the Great Lakes, and intensive research and conservation efforts facing human threats. Diet and behavior differs somewhat between the volcanic homeland in Rwanda and the jungle in Uganda, but family and social life is as complex and dramatic.

**Sunday, 11am | Black Box Theatre**

## ***The Bonobo Connection***

In war-torn Central Africa lies one of the most peaceful beings on Earth, the bonobo. *The Bonobo Connection* is a documentary about one of our closest and endangered relatives, the bonobo ape. Narrated by Ashley Judd, the film takes you on a journey to meet a family of bonobos in captivity and learn of their ancestors in the wild. Bonobos are known as the 'forgotten ape' and they've formed a system of cooperation that no other ape species has done. Their lives teach us about our origins. This film inspires people to help save these species and their forests.

**Sunday, 10am | Black Box Theatre**

***TITUS: The Gorilla King***

This is the compelling story of one of the most successful mountain gorillas that has ever lived: a huge silverback named Titus. The program starts in 1967, when researcher, Dian Fossey, first made contact with a group of mountain gorillas in Rwanda. Forty years on, this film reveals the dramatic life story of one individual animal. Titus' father was murdered by poachers in front of his very eyes. His mother abandoned him in the subsequent chaos. His family disintegrated. He should have died. But we reveal how Titus survived against all odds. We find him today "a king, being challenged by his second in command, [another silverback]." Using testament from eyewitnesses, the film relives one mountain gorilla's extraordinary battle for survival.

**Saturday, 4pm | Black Box Theatre**

**Monday, 9pm | Forum Room**

**Tuesday, 5pm | Wrangler Theatre**

***Urban Gorilla***

This documentary from National Geographic is a rare glimpse into the nature of this extraordinary animal and the care they receive within an urban environment. Debatable in their purpose, many Gorillas exist in zoos across the world. While progress has been made in the reconfiguration of the so called 'concrete jungles' that once housed these magnificent beasts, education and a necessity to conserve has brought a significant change in what is now a more natural habitat. Highlights include heart-warming reunions between Gorilla and Zookeeper,

animal and human, friend, and friend. Meet Willie B, Rapunzel, Suzie, and the loneliest Gorilla on the planet, shopping mall Ivan. ~ C. Dwayne Smith,  
**Saturday, 10am | Black Box Theatre**  
**Sunday, 2pm | Black Box Theatre**  
**Monday, 5:30pm | Wrangler Theatre**

***Why Dogs Smile & Chimps Cry***

Are animals closer to humans on an emotional level than generally has been believed? The many scientists, researchers, wildlife photographers, and other animal experts interviewed in this Discovery Channel video answer with a resounding yes. They make their case in this 93-minute documentary, narrated by actress Sigourney Weaver, with stories of despondent dogs, grieving chimps, and lab rats who laugh when tickled. The first half focuses on happy bonds between mother and child, siblings, and animals and humans. The second half delves into the darker subjects of sadness and grief, offering astounding assertions such as elephants secrete a tearlike substance when upset and search dogs finding only corpses in the Oklahoma City bombing case needed treatment for depression. While the focus is on mammals, mollusks get some air time in the form of octopuses that appear to change color according to their situation. Backing up observations with brain imaging and genetic testing, the scientists--and this film--make a compelling view for any animal lover.

**Saturday, 3pm | Black Box Theatre**



## THEME: CONSUMPTION OF NATURAL RESOURCES—AT WHAT COST?

- 9:00 am **Registration opens** (Jackson Lake Lodge)
- 8:00 am **Buses leave Jackson Lake Lodge for the Center for the Arts** (every 30 minutes)
- 9:00 am **Registration desk opens** (Center for the Arts)
- 10:00 am **Welcome, and Opening Comments**  
John Turner: The Big Picture: Where We Stand  
Annette Lanjouw: Summit Overview
- 10:30–12:00 pm **SESSION 1: EXTRACTIVE INDUSTRIES—**  
**Logging, Oil and Gas, Minerals**  
Great ape habitat in Africa and Asia harbors some of the world's most valuable resources, but their extraction often destroys forests, drives human encroachment, and fuels illegal trade. Is there any way to balance the conservation of great apes with the harvesting of natural resources?
- 12:00-1:30 pm **Lunch Break**  
12:00-1:00 pm **Screening: *GREEN*** (2009 Grand Teton Winner)
- 1:30-3:00 pm **SESSION 2: INDUSTRIAL-SCALE AGRICULTURE—**  
**Palm Oil, Pulp and Paper, Cocoa, Agriculture, Land-Use**  
The profitability of oil palm, cocoa and other crops has fueled a global agro-industrial surge that devastated vast areas of orangutan habitat in Asia and now threatens great ape forests in Africa. Is there a sustainable way to meet popular demand and should conservation considerations impact consumption?
- 3:30-5:00 pm **SESSION 3: DISEASES AND ZOOSES**  
Genetic similarities between great apes and humans leave both susceptible to the same deadly diseases, a dilemma exacerbated by human encroachment, bushmeat hunting and illegal trade. How can we protect great apes – and ourselves – going forward?
- 5:00-6:30 pm **Walkabout, Jackson Hole!**  
Enjoy western hospitality and extraordinary art galleries...or get a look at the iconic elk antler arches that flank the Town Square—Jackson Hole attracts more than 3 million visitors each year!
- 5:30-8:00 pm **Buses depart Center for the Arts North Parking Lot for GTNP's Craig Thomas Visitor Center & Jackson Lake Lodge** (every 30 minutes, last bus leaves at 8:00).
- 6:00-8:00 pm **Sunset Cocktail Reception**  
Enjoy drinks, appetizers and an unparalleled in the shadow of the Tetons. If we get lucky, we'll hear the haunting calls of bugling elk—the hallmark of autumn in Jackson Hole.
- 6:30-8:30 pm **Reception at Craig Thomas Visitor Centre & Elk Bugling Under the Tetons**  
8:30-9:45 pm **Buses to Jackson Lake Lodge**

**THEME: ETHICAL CONSIDERATION OF OUR  
RELATIONSHIP WITH APES—AT WHOSE COST?**

- 8:00 am**      **Registration opens** (Jackson Lake Lodge)
- 8:00-9:15 am**      **Transfer to Center for the Arts** (45+ minute ride)
- 8:45 am**      **Registration desk opens** (Center for the Arts)
- 8:45-10:30 am**      **Refreshments**
- 10:15-10:30 am**      **Doug Cress: Recap and Overview**
- 10:30–12:00 pm**      **SESSION 4: ILLEGAL TRADE—**  
Great ape habitat in Africa and Asia harbors some of the world’s most valuable resources, but their extraction often destroys forests, drives human encroachment, and fuels illegal trade. Is there any way to balance the conservation of great apes with the harvesting of natural resources?
- 12:00-1:00 pm**      **Lunch Break**
- 1:00-1:30 pm**      **Presentation of GRASP Ian Redmond Conservation Awards**
- 1:30-3:00 pm**      **SESSION 5: ECOTOURISM VS. NATURE-BASED TOURISM**  
While “eco-tourism” is a carefully designed method of protecting wildlife while promoting sustainable development and financial, political and popular support - and is credited with protecting Mountain gorillas in Central/East Africa -- “nature-based” tourism is the simple act of visiting wildlife in wild spaces with little or no legacy. How viable is a global eco-tourism movement, and can it really save endangered great apes?
- 3:00-3:30 pm**      **Break**
- 3:30-5:00 pm**      **SESSION 6: CAPTIVE APES IN THE U.S.A.**  
There are thousands of great apes in the United States, but a surprisingly small number are on public view in accredited zoos. Most are found in biomedical laboratories, sanctuaries, entertainment, or private ownership, a population that will require legal protection and lifetime care well into the 21st century.
- 5:00-6:30 pm**      **International Peace Parade with Jane Goodall and public address**
- 6:00-7:00 pm**      **Reception**
- 7:00-8:30 pm**      **Ticketed Keynote Event**  
**A Conversation with Jane Goodall & Richard Wrangham**
- 9:00-9:30 pm**      **Busses to Jackson Lake Lodge**



**THEME: GOING FORWARD—STRATEGIES AND IMPACT**

7:00-8:30 am **Breakfast Roundtables: Ape App Demo** (Forum Room)

9:00-10:00 am **SESSION 7: GREAT APES & THE LAW** (Forum Room)

Great apes receive varying degrees of legal protection around the world, but are those laws sufficient? Are they applied and enforced correctly? What legal steps can be taken to ensure the highest possible protection for apes?

10:00-10:30 am **Break**

8:45-10:30 am **Refreshments**

10:30–12:00 pm **SESSION 8: EXTREME CONSERVATION** (Forum Room)

What will it really take to guarantee the long-term survival of great apes, and is the world ready – financially, logistically, politically, morally – to take those steps? How far are we willing to go?

12:00-12:30 pm **Break**

12:30-1:30 pm **Screening: *Green*** (2009 Grand Teton Award Winner)

1:30-2:00 pm **Break**

2:00-3:30 pm **SESSION 9: TECHNOLOGY AND CONSERVATION**

Can advances in computer technology, communications, and other cutting-edge innovations provide answers to saving great apes? Some of the latest applications are offered as options.

3:30-4:00 pm **Break**

4:00-5:30 pm **The Changing Face of Media & Conservation** (Forum Room)

We are facing a unique juncture in history. Media is more accessible, immediate and personal than ever before, and its impact on attitudes and behavior is profound. Industry visionaries reexamine the measures of success in our current – and rapidly changing -- media landscape.

5:30-7:00 pm **Reception (sponsored by the British Broadcasting Company)**

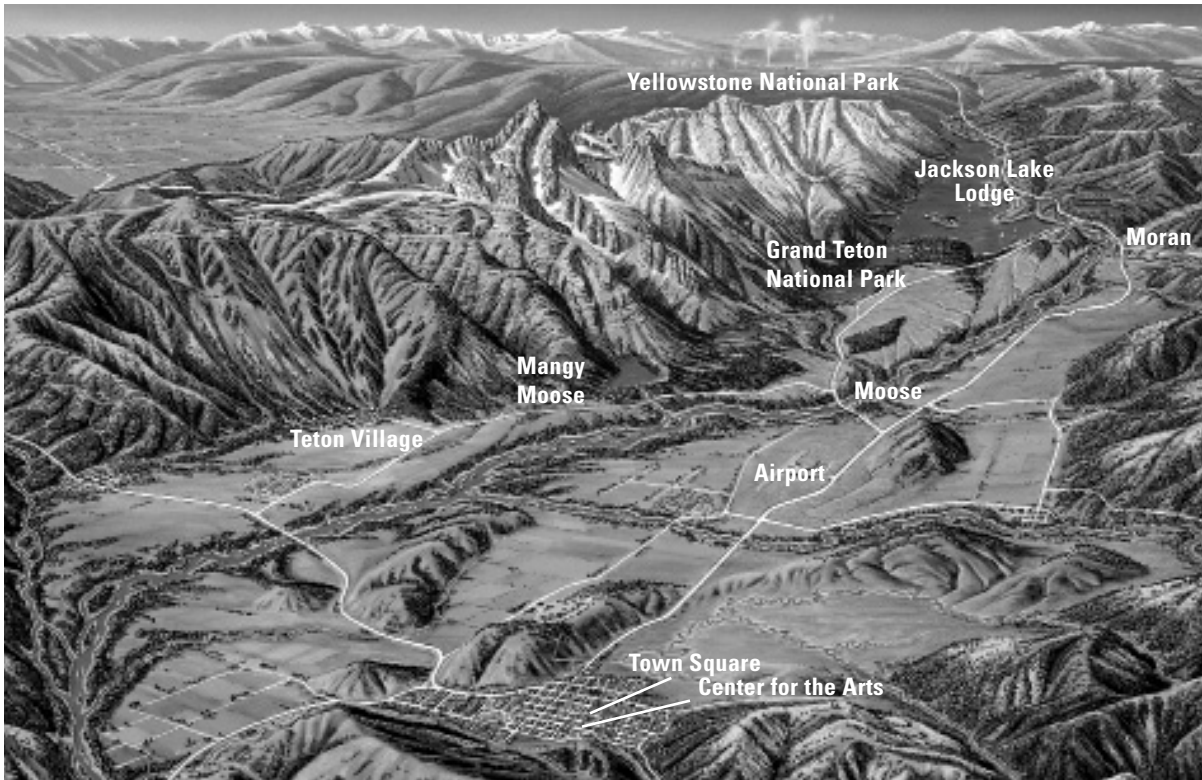
7:00-7:30 pm **Break**

7:30-8:30 pm **Keynote Event -Michael Jones, Chief Technology Advocate Google Ventures**

8:30-9:00 pm **Break**

9:00-10:00 pm **Film Screening: *TITUS: The Gorilla King***

7:00-8:30 am	<b>Breakfast Roundtables</b> (Forum Room)
8:30-9:00 am	<b>Break</b>
9:00-10:00 am	<b>SESSION 11: NOTES FROM THE FIELD 1</b> <b>Critical Response</b> (Forum Room) Innovative approaches, success stories, challenges and lessons learned from those at the forefront of great ape conservation. Presenters will have 10 minutes to tell their compelling stories.
10:00-10:30 am	<b>Break</b>
10:30-11:30 am	<b>SESSION 12: NOTES FROM THE FIELD 2</b> <b>Public/Private Engagement</b> (Forum Room) Innovative approaches, success stories, challenges and lessons learned from those at the forefront of great ape conservation. Presenters will have 10 minutes to tell their compelling stories.
12:00-1:00 pm	<b>Innovations in Funding</b> In the world of science & conservation, we're all "feeding at the same trough" in many ways. In this session, you will have a rare opportunity to hear from donors what they are looking to fund, and the priorities they consider as they make tough decisions between organizations and programs.
1:30-2:30 pm	<b>SESSION 14: NOTES FROM THE FIELD 3</b> <b>Global Drivers</b> (Forum Room) Innovative approaches, success stories, challenges and lessons learned from those at the forefront of great ape conservation. Presenters will have 10 minutes to tell their compelling stories.
3:00-4:00 pm	<b>SESSION 15: GREAT APES IN THE MEDIA—A RETROSPECTIVE</b> (Forum Room) Using the ape-themed documentaries that have been JHWFF finalists and award winners as well as projects presented in mainstream commercial cinema, we examine the cultural shift in storytelling and focus, over the last 20 years and discuss the role that filmmakers can play in shaping social values and attitudes.
4:00-4:30 pm	<b>Break</b>
4:30-5:30 pm	<b>SESSION 16: NOW WHAT?</b> <b>The Future of Great Ape Conservation</b> (Forum Room) What will the future bring for great apes, and how can mankind ensure their long-term survival? Presentations by conservation leaders in Africa and Asia.
5:30-7:00 pm	<b>Happy Hour with the Discovery Channel</b>
6:00-7:00 pm	<b>Reception</b>
7:00-9:00 pm	<b>Screening: <i>Disneynature Chimpanzee</i></b>
9:00-10:00 pm	<b>Screening: <i>Cultured Ape</i></b> (2003 Grand Teton Award Winner)



At an elevation of 6,200 feet, Jackson Hole is likely to be sunny and warm during the day, with temperatures in the low 70's, but the nights in September can dip into the 30's. Jackets, sweaters and warm clothing are strongly recommended.

## Dining Options at Jackson Lake Lodge

### The Mural Room

Breakfast: 7am – 9:30am

Lunch: 11am – 1:30pm

Dinner: 5:30pm – 9pm

**The Pioneer Grill:** 6:30am – 10:30pm

**Blue Heron Lounge:** 11am – 10pm (for food)

**Lobby Food Cart:** 6am- 1pm

The Mural Room will have a new salad/sandwich buffet with the option to carry-out for delegates' convenience. If you want to take a drive, other options include Signal Mountain Lodge (307.543.2831), which offers casual dining until 9pm every night, the Hatchet Resort (307.543.2413) where you can enjoy breakfast and lunch from 7am - 2:30pm or dinner from 6pm - 9pm, or Dornans in Moose. There are some wonderful restaurants in Teton Village (35 minutes) or town (45 minutes) away.

## Religious Services

Chapel of the Sacred Heart, a few minutes from Jackson Lake Lodge, hosts Catholic Mass on Saturday and Sunday at 5pm Other religious services are available in town.[t](#)

## Health Tips

While most visitors to Jackson Hole experience no medical problems, you should be aware of the effects that a high-altitude environment can have on you. To this end, you will find a handout in your delegate bag that will help ensure your visit to the Rocky Mountains is a healthy one. If you need medical care, please contact the front desk at the Lodge and they will make immediate arrangements. Remember, even if the days are chilly, you need sunscreen in the mountains.

## Medical Emergency

If you need medical assistance while visiting the Grand Teton National Park, there is a summer clinic located at the Jackson Lake Lodge.

307.543.2514 | Monday-Sunday, 10am-5pm



## The Jackson Hole Adventure Center

The Jackson Hole Adventure Center is looking forward to providing delegates and their guests with specially priced activities and packages before, during and after the Festival & Great Apes Summit. There is plenty to explore and do in Jackson Hole as fall approaches, and we encourage each of you to find some time to experience the best of the Tetons while you are here. Book more than one activity, or put together a group, and experience even deeper discounts!

Contact: [reservations@dojacksonhole.com](mailto:reservations@dojacksonhole.com) or call **307.733.9733** to reserve your spot on any of the following excursions, and their friendly staff team will put together a custom itinerary for you.

### Whitewater Rafting

The most popular summer activity in Jackson Hole; Whitewater rafting on the Snake River is a must do for most folks. The exciting 8 mile ride builds slowly with class II rapids and approximately half way through comes the class III excitement of the world famous Big Kahuna and Lunch Counter rapids. End with Cottonwood, the longest rapid in the Snake River Canyon.

**Meeting Place:** Town of Jackson, Transportation from Jackson Lake Lodge available on select days

**Departure Times:** Daily; 10am, 12pm, 2:15pm, 3:30pm

**Length of Activity:** 3 hours

**Price:** Adult \$72-\$88; Youth \$58-\$82

## Jackson Hole Wildlife Safaris

Their safaris explore the Greater Yellowstone ecosystem including Jackson Hole, the National Elk Refuge, Grand Teton and Yellowstone National Parks. Our experienced guides will teach you how to find and spot area wildlife while sharing their knowledge of the area's geology, natural history and ecology. Find the answers to the most frequently asked questions about the area while riding in a 12 passenger van with a high ceiling, making for a semi private tour feeling.

**Meeting Place:** Your hotel

**Departure Times:** Daily; 7:30am

**Length of Activity:** 4-5 hours (Grand Teton National Park); 12 hours (Yellowstone National Park)

**Price:** Adult \$125-\$225; Child \$95-\$145

### Scenic Float

See the most spectacular mountain range in America from the ultimate vantage point along the Snake River! This trip begins just yards from where Ansel Adams took his iconic photo of the Tetons and the Snake River. Float through the nesting area of Grand Teton's Bald Eagle population and enjoy vistas you can't get without being on the water. Learn about park history, Teton Range geology, and local flora and fauna as you float what may be the most beautiful 10 miles of river on the planet.

**Meeting Place:** Grand Teton National Park

**Departure Times:** Daily; Morning, Afternoon & Evening floats

**Length of Activity:** 4 hours

**Price:** Adult \$70-\$75; Child \$40-\$45

## Multi-Gun Shooting Experience

Have a blast learning to shoot a wide variety of rifles, revolvers and pistols. This unique experience provides top notch instruction for novice and experienced shooters alike. Take a half day to shoot over 20 different caliber handguns, rifles, semi-automatic, and automatic weapons. Instructors are on deck at all times going through how each gun works and shooting technique. Singles, groups, and families are all welcome in this safe and fun environment.

**Meeting Place:** Town of Jackson

**Departure Times:** Morning, Afternoon & Evening

**Length of Activity:** 3 hours

**Price:** First shooter \$600; each additional shooter \$125

## Fly Fishing

The Snake River has been called the best fly fishing river for beginning fly fishermen. Cutthroat trout take dry flies quite readily and even an absolute beginner has been able to catch trout! Join an expert guide who will be happy to teach you the methods of casting and working a fly. Casting is done from the drift boat so you are able to reach waters that are not fish-able from the bank. With full and half-day guided fishing trips from some of the best guides in Grand Teton National Park, it's time to check this one off your bucket list!

**Meeting Place:** Grand Teton National Park

**Departure Times:** Morning & Afternoon

**Length of Activity:** 5 hours (half day); 8 hours (full day)

**Price:** \$425-\$550 for 1-2 people, \$150 add'l for a third person

## Covered Chuckwagon Cookout

Experience the true meaning of western hospitality while enjoying a Chuckwagon dinner and show. Travel by a horse-drawn covered wagon into the beautiful Cache Creek Canyon. You never know who you may encounter on the 2-mile ride! With your wrangler as your guide, arrive at camp where you will be treated to dinner and a show: full of hand clapping music and laughter. Complete the evening with a peaceful ride out of the canyon, following the setting sun just as the old time cowboys did.

**Meeting Place:** Town of Jackson

**Departure Times:** 4:30pm, 6:00pm

**Length of Activity:** 3 hours

**Price:** Adult \$43; Child \$36

## Horseback Riding

Head into the backcountry on a horse! Enjoy a scenic horseback ride winding through the forest and up along a ridge where you can take in the stunning scenery of Jackson Hole. Maybe take a day trip and have a picnic lunch with the cowboys served trail side. While on the trail, take in the gorgeous panoramas in the canyon. See why Jackson Hole is truly the Last of the Old West.

**Meeting Place:** Town of Jackson

**Departure Times:** Various times between 9:30am-4:30am

**Length of Activity:** 1 or 2 hours

**Price:** \$40-\$65

## Hot Air Balloon Rides

These Hot Air Balloon flights take you high above the valley floor as you have the opportunity to view and observe the Teton Mountain Range without foothills from your flight. These breathtaking also include Jackson Hole Mountain Resort, all of the "Hole", and seven mountain ranges, including the Yellowstone Plateau.

**Meeting Place:** Town of Jackson or Teton Village

**Departure Time:** 6:15am

**Length of Activity:** 3 hours

**Price:** \$325 Adult; \$285 Child

## Mountain Bike Tour

Explore the Jackson Hole area on a bike. This tour travels along the sagebrush flats below the Teton Mountain Range. Antelope Flats is home to the roaming antelope, bison, and other wildlife. You will have approximately 2-3 hours of riding time at a relaxing pace.

**Meeting Place:** Town of Jackson

**Departure Time:** 9am, 2pm

**Length of Activity:** 4 hours

**Price:** \$65

## National Museum of Wildlife Art

Visit the National Museum of Wildlife Art which provides stunning views overlooking the National Elk Refuge. The museum contains the nations' premier public collection of art specifically devoted to wildlife. Celebrating 25 years they are also a leader in national dialogue about ecology and conservation. Take time to observe the sculpture trails as well as the Rising Sage Cafe, where you can grab a quick lunch.

**Location:** Town of Jackson

**Price:** \$12 Adult; \$10 Senior; \$6 Child

Get excited for your trip to Jackson Hole and book now! Jackson Hole Adventures can help you figure out the best way to fit all the activities you and your guests want to experience while you are here.



The Great Apes Summit is a joint initiative of the Jackson Hole Wildlife Film Festival, the Great Apes Survival Partnership (GRASP), and the Arcus Foundation. The four-day summit will focus on three themes that represent human's complex relationships with great apes: Ethics, Consumption and Going Forward. Our aim is to emerge from the Great Apes Summit with proposals and action plans to address these themes, and help re-define human's relationships with our next of kin.



Founded in 2000 by Jon Stryker, the Arcus Foundation's mission is to ensure conservation and respect of the great apes and to achieve social justice that is inclusive of sexual orientation, gender identity and race. Arcus is a private, global grantmaking foundation with offices in Kalamazoo, Michigan, New York City and Cambridge, UK. For more information, visit [arcusfoundation.org](http://arcusfoundation.org)



The Great Apes Survival Partnership (GRASP) is a unique alliance of nations, research institutions, United Nations agencies, conservation organizations, and private supporters unified to ensure the long-term survival of great apes and their habitat in Africa and Asia. GRASP was formed as a WSSD Type II partnership in 2001, and is jointly hosted by the U.N. Environment Program (UNEP) and the U.N. Educational, Scientific and Cultural Organizations (UNESCO). GRASP focuses on a variety of areas that are critical to great ape preservation, including illegal trade and law enforcement, habitat protection, disease monitoring, and political advocacy. For more information, visit [www.un-grasp.org](http://www.un-grasp.org)



We believe in the power of ideas and the power of media to inspire wonder and catalyze change through personal action. Since 1991, JHWFF has produced a unique biennial industry conference that draws 600+ media professionals, writers, leading scientists and conservationists to Jackson Hole. They converge from around the world to hone skills, explore emerging technologies and market opportunities, network with associates and honor notable achievements within the industry.



**JACKSON HOLE  
WILDLIFE  
FILM FESTIVAL**

**Vice President, Strategic  
Initiatives and Great Apes Program**  
Annette Lanjouw

**Vice President, Communications**  
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Pete Reed

**Production Associate**  
Ellen Yeatman

**Development Associate**  
Melissa Patrick

**Special Events Coordinators**  
Lina Collado  
Laurel Hesse  
Drusilla Lawton

**Technical Directors**  
Hughes Production





SATURDAY, SEPTEMBER 21			
	CENTER FOR ARTS THEATER	BLACK BOX THEATER	JXN LAKE LODGE
7			Breakfast in Mural Rm
7:30			
8			
8:30			
9	Registration Desk Opens &		Buses to CFA
9:30	Refreshments		
10	WELCOME	<i>Urban Gorilla</i>	
10:30	Session 1: Extractive Industries		
11			
11:30			
12	Lunch	<i>GREEN</i>	
12:30			
1	Introducing: The Ape App	<i>Cultured Ape</i>	
1:30	Session 2: Industry Scale Agriculture	<i>Gorilla Murders</i>	
2			
2:30	Break	<i>Why Dogs Smile &amp; Chimps Cry</i>	
3	Session 3: Diseases & Zoonoses	<i>TITUS: the Gorilla King</i>	
3:30			
4			
4:30			
5	Break		
5:30	Walkabout Jackson Hole		Bus transport to Grand Teton Nat'l Park & Jackson Lake Lodge
6			
6:30			
7	Reception at Craig Thomas Visitor Center & Elk Bugling Under the Tetons		
7:30			
8			
8:30			
9			
9:30			
10			

These grids may have undergone a slight change between print & now. Please refer to our website or mobile app for the most updated schedule.

[www.greatapessummit.org](http://www.greatapessummit.org)

**iPhone:** <https://itunes.apple.com/us/app/jhfestival-app/id696883031?ls=1&mt=8>

**Android:** <https://play.google.com/store/apps/details?id=com.crowdtorch.jacksonholewff>





SUNDAY, SEPTEMBER 22		
	CENTER FOR THE ARTS THEATER	BLACK BOX THEATER
7		
7:30		
8		
8:30		
9		
9:30	Registration Desk Opens & Refreshments	
10	RECAP & INTRO	<i>The Bonobo Connection</i>
10:30	Session 4: Illegal Trade	<i>Mountain Gorilla</i>
11		
11:30		
12	Lunch	<i>Cultured Ape</i>
12:30		
1	Ian Redmond Award	<i>Chimps of the Lost Gorge</i>
1:30	Session 5: Ecotourism vs Nature-based Tourism	<i>Urban Gorilla</i>
2		
2:30		
3	Break: JGI Workshop	<i>TITUS: the Gorilla King</i>
3:30	Session 6: Captive Apes	<i>Gorilla Murders</i>
4		
4:30		
5	Break	
5:30	Reception & Peace Parade with Jane Goodall	
6		
6:30	Theater Doors Open	
7	A Conversation with Richard Wrangham & Jane Goodall	
7:30		
8		
8:30	Private Reception: Nuobia Chocolate and Cocktails	
9		
9:30		
10		

MONDAY, SEPTEMBER 23								
	FORUM ROOM THEATER	SEMINAR ROOM	ANTELOPE 1 THEATER (3D)	ANTELOPE 2 WORKSHOPS	WAPITI 1 THEATER	WRANGLER THEATER		
7	Breakfast						7	
7:30	Roundtables -						7:30	
8	Ape App Demo						8	
8:30							8:30	
9	Great Apes & the Law	xx	Go-Pro Masterclass Pt 1	<i>Ocean</i>	Finalist Showcase: Limited Series	<i>Frozen Planet: Spring</i>	9	
9:30							9:30	
10							10	
10:30	Extreme Conservation	xx	Go-Pro Masterclass Pt 2	<i>Awakening</i>	Finalist Showcase: Presenter-Led	<i>Minds in the Water</i>	10:30	
11							11	
11:30							<i>Mead</i>	11:30
12		xx	<i>Hebrides, Islands on the Edge: Summer</i>	<i>The Last Ocean</i>	Finalist Showcase: Educational	<i>Tarsier Tails</i>	12	
12:30	2009 Grand Teton Winner: <i>GREEN</i>						<i>Miracles of Nature: Super-Powers</i>	12:30
1							1	
1:30	Technology & Conservation	Speakers--A/V Testing	<i>Penguins--Spy in the Huddle</i>	Google Earth for Filmmakers Pt 1	Finalist Showcase: Shorts/Short Shorts	<i>Namibia's Desert Kingdom</i>	1:30	
2							2	
2:30							<i>Cold Warriors: Wolves &amp; Buffalo</i>	2:30
3		Speakers--A/V Testing	<i>Jungle Book Bear</i>	Google Earth for Filmmakers Pt 2	Finalist Showcase: Childrens		3	
3:30							<i>Our Fragile Planet</i>	3:30
4	Opening Plenary: Changing Face of Media						4	
4:30		xx	xx	xx	xx	xx	4:30	
5							5	
5:30	BBC Reception						<i>Urban Gorilla</i>	5:30
6							6	
6:30							<i>Cultured Ape</i>	6:30
7							7	
7:30	Keynote: Michael T. Jones						7:30	
8							8	
8:30							8:30	
9	<i>TITUS: The Gorilla King</i>						9	
9:30							9:30	
10							10	





TUESDAY, SEPTEMBER 24								
	FORUM ROOM THEATER	SEMINAR ROOM	ANTELOPE 1 THEATER (3D)	ANTELOPE 2 WORKSHOP	WAPITI 1 THEATER	WRANGLER THEATER		
7	Breakfast Roundtables						7	
7:30							7:30	
8							8	
8:30							8:30	
9	Field Notes: 1	NatHistory Programming: What's Trending NOW?	<i>Kangaroo Dundee: Episode 1</i>	Google Earth for NGOs 1	Finalist Showcase: Wildlife Habitat	<i>Africa: Kalahari</i>	9	
9:30							9:30	
10						10		
10:30	Field Notes: 2	<i>Legends of the Deep: Giant Squid &amp; Behind-the-Scenes</i>	<i>Moons: Worlds of Mystery</i>	Google Earth for NGOs 2	Finalist Showcase: Science & Nature	<i>Superbodies</i>	10:30	
11						<i>Shorts &amp; Short Shorts</i>	11	
11:30						11:30		
12	Innovations in Great Apes Funding	Transformat Storytelling	<i>Deadly Mission Madagascar</i>	30 with NHU Africa	Finalist Showcase: People & Nature	<i>Killer in the Caves</i>	12	
12:30				30 w France Televisions			12:30	
1				30 with Sky Vision			1	
1:30	Field Notes: 3	The Web Never Sleeps: Making it Pay	UN Intl Forest Short Film Winners	30 with Vulcan Pdns	Finalist Showcase: Conservation	<i>Birth of a Berg</i>	1:30	
2				30 with BBC		2		
2:30						2:30		
3	Apes in the Media	Tech Breakthroughs in Digital Imaging			30 with NATURE/WNET	Finalist Showcase: Conservation Hero	<i>The Grammar of Happiness</i>	3
3:30			30 with NHK	3:30				
4						<i>Frozen Planet: Winter</i>	4	
4:30	Now What: The Future of Ape Conservation	Make More than a Movie: Start a Movement!	3D Editing Workshop	30 w BBC Natural World	Finalist Showcase: Animal Behavior	<i>TITUS: the Gorilla King</i>	4:30	
5				30 with nWAVE			5	
5:30						5:30		
6	Discovery Happy Hour						<i>Gorilla Murders</i>	6
6:30							6:30	
7						7		
7:30	Screening: Disneynature <i>Chimpanzee</i>						7:30	
8							8	
8:30						8:30		
9	2003 Grand Teton Winner: <i>Cultured Ape</i>						9	
9:30							9:30	