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Extra: Discovery+ sets "Messy History of American Food"; RTS dates London con

By Justin Anderson May 10, 2022



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Discovery+ slates Messy History of American Food

Discovery+ will debut a new documentary series, *Messy History* of *American Food*, on May 11.

Dropping two episodes weekly, the six-part series promises to shine a light on the messiest origin stories in American food culture. Drawing on interviews with food scientists, marketing experts and other commentators, each episode will look back at the history and evolution of a classic American food, including cereal, burgers, soda, bread, chicken wings and chocolate.

Messy History of American Food is produced for Discovery+ by Thrillist and Group Nine Studios.

Royal Television Society sets date for London convention

The Royal Television Society (RTS), Britain's leading forum for television and media, has announced that its biennial London convention will take place on September 27 at King's Place, London.

The principal sponsor for the 2022 event is Warner Bros.

Discovery. Priya Dogra (pictured), WBD's president & managing director for EMEA (ex. Poland), will serve as chair of the convention, which is titled "The Fight for Attention."

"With more choice than ever before of what to watch and how to watch it, the fight for consumer attention between broadcasters, streamers and other types of entertainment is changing the way we create, compete, and collaborate," said Dogra in a statement. "Our collective response to this shifting landscape will have a profound impact on the shape of our industry, the stories we tell and the rewards for success over the years to come.

"This year's RTS London convention, which Warner Bros.

Discovery is honored to chair in our first year as a new company, will bring together industry leaders from the UK and around the

world to examine the implications for consumers, content creators, content distributors, investors, policymakers, and regulators."

RTS has also announced several industry leaders that will speak at the one-day event. These include **Tim Davie**, director-general, BBC; **Alex Mahon**, CEO of Channel 4; **Carolyn McCall**, CEO of ITV; and Stephen van Rooyen, EVP & CEO, UK & Europe, Sky.

More information about the event, including booking, is available **here**.

Jackson Wild Summit heads to Austria for first event outside U.S.

Jackson Wild, the non-profit dedicated to science and natural history filmmaking, will host its annual summit outside of the U.S. for the first time in the organization's 30-year history this fall, as the 2022 Jackson Wild Summit is scheduled to take place in Neusiedler See – Seewinkel National Park in Burgenland, Austria from September 26 to 30.

With financial support from Land Burgenland, along with Burgenland Tourism and National Park Neusiedler See – Seewinkel as well as other industry partners, Jackson Wild will host an in-person summit including workshops, panels and other events. The five-day gathering will be held at Vila Vita Pannonia, with additional lodging available at St. Martins Therme and Lodge.

The Jackson Wild Summit culminates in the announcement of the Jackson Wild Media Awards, as well as special jury recognitions, in a peer-driven celebration of filmmakers, storytellers and content creators.

The summit also sets the stage for the week-long Jackson Wild Media Lab, an immersive, cross-disciplinary science filmmaking workshop that brings scientists and media creators together to learn from industry leaders and work together to develop tools to communicate about science, nature and conservation. This year, the media lab will take place in Austria the week before the summit, from September 20 to 30.

Registration opens for the 2022 summit in late May. More information can be found **here**.